



Annual Report Abasha

Fiscal Year 2020





Letter from the Board

Dear Abasha Members,

This past year has shown us all how strongly events in our environment can influence our own everyday life. We all had to adapt and often the internet connection became the crucial link to friends, family, culture and our job. The measures to contain the pandemic have also made access to sport and education more difficult in many parts of the world. According to the UN, the crisis is accelerating already existing educational inequalities as opportunities for many of the most disadvantaged children, young people and adults are further reduced.

These problems have also increased for young educational and sports initiatives that are active in an environment that has been already difficult before the pandemic. Despite the increased constraints in the already harsh environment of Kabul, the Peace and Freestyle Organization (PFO) was able to offer many sports and educational activities for boys and girls within the Drop and Ride program. Abasha supported the PFO team in their efforts to offer educational courses even during lockdown months. With an easing of restrictions, it was possible again to offer bicycle trainings and, for the first time, even a computer course.

The Abasha team wants to provide targeted start-up support for even more young educational and sports initiatives in a difficult environment. In doing so, we rely on the self-initiative of these projects and see ourselves merely in a mentoring role to our partners. We want to help in the implementation of local ideas through a close relationship of trust by offering advice and financial support. The goal of such a cooperation is a self-confident independence, in which the partner project acts on an equal level with Abasha and becomes completely independent after a few years. A central concern is therefore to support the local project participants in their professional development and to promote personal skills in a targeted manner. For the admission of additional projects we need, of course, financial means in order to be able to guarantee stability - every additional membership helps us a lot here!

Due to the Covid-19 pandemic, but also in line with Abasha's online mentality, we have for the first time organised our Annual Assembly in an online format. Everything worked fine and we will keep this format in the future! Following the members' vote, the board remains unchanged and we look forward to the exciting times ahead!

We are infinitely grateful for your support. Without your contribution this organisation would not have become reality. Thank you!

Moritz Kistenfeger

Tamara Ehm

1. Board

2. Board



Abasha 2020 – Overview

Abasha’s highlights from 2020

- **Drop and Ride:** Despite the enormous challenges posed by Covid-19, several cycling and educational activities were offered to boys and girls in Kabul. The activity program is growing and PFO steadily grows their expertise.
- **Munich to Kabul Challenge:** Abasha organised the #Munich2Kabul online donation run, which attracted over 40 sports enthusiasts, covering an incredible distance of 8,000 kilometres in just over two months.
- **Abasha Stickers:** We came up with a sticker set representing the values of Abasha. Our sticker campaign wants to set a small exclamation mark for sports and education in everyday life.
- **Selection process for future projects:** We are ready to partner with a second project! This year, our project management group focused on building the required internal structures to select and mentor more projects at Abasha.
- **Online Annual Assembly:** Due to Covid-19, but also in line with Abasha's online mentality, we have organised our Annual Assembly in an online format for the first time. Everything worked fine and we will keep this format in future!

Abasha in numbers

	2020	2019
Number of supporting members:	23	18
Number of full members:	25	13
Total annual membership fees:	2,353 Euro	1,547 Euro
Yearly donations:	6,205 Euro	3,733 Euro
Yearly Funding of PFO project:	5,940 Euro	1,378 Euro



Mission and Ambition

From the articles of association of Abasha e.V.

The word "Abasha" comes from the South African tribal language Zulu and translates as "youth". Our slogan "Move. Learn. Create." represents positive change through sport and education. Abasha supports international, educational, and sports projects. The focus of the projects is to ensure that children and young people from difficult backgrounds have access to sport and education. The association also supports initiatives that are only involved in either sports or education.

We see great potential in the combination of education and sport to bring children and young adults with different backgrounds together in one program. Such offers create new social, sporting and professional perspectives for participants. In our project work, we place great emphasis on equal rights for women and men and the associated transmission of values. We will support existing projects, ideally projects initiated by the local population itself. We will provide access to sports and educational opportunities to improve the situation of disadvantaged population groups, following the guiding principle of "help for self-help". We will enable young initiatives to have a sustainable project structure. This will be achieved through mentoring, the provision of financial resources and by attracting long-term supporters. The long-term goal of each of these collaborations is to ensure that supported projects operate sustainably and are able to finance their operation themselves in the long term.

The projects are financed by a combination of private donations, corporate sponsorship and public funding. We make sure that all funds administered by the association are used efficiently. Since the funds are intended for use in the project countries, administrative costs in Germany are reduced to an absolute minimum. The use of funds is aimed at achieving long-term benefits. Funds are used to support initiatives in building stable project structures. Stable framework conditions are created that enable the projects to operate sustainably and independently.



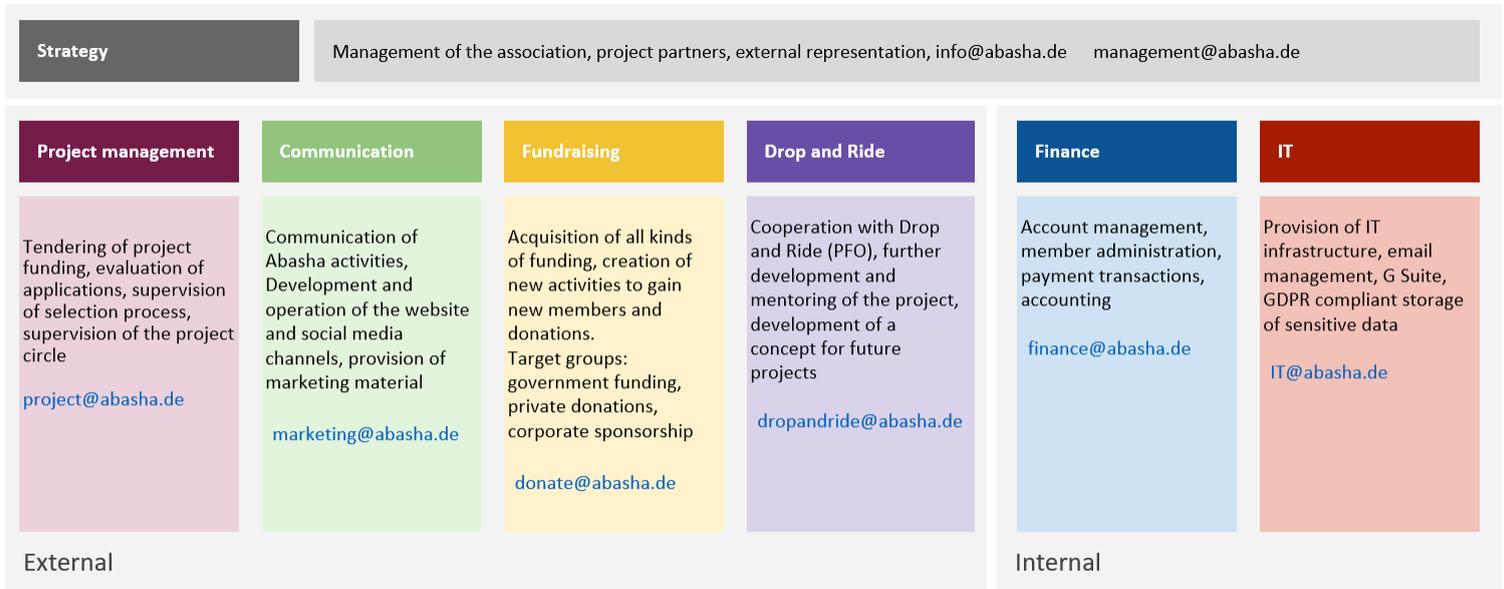
Organisational Structure

Membership structure

Abasha's activities are based solely on the voluntary commitment of its members. Supporting members provide financial support to the association with an annual membership fee of minimum 24 Euro. Full members are actively involved in the association's activities and have voting rights at the annual meeting. The administrative costs are covered by the contributions of the full members, so that the membership fees of the supporting members and donations can be transferred 100% to our projects.

Internal organisation

The full members are voluntarily contributing their work in six different task areas. To coordinate the association's activities, the board and all group leaders form the strategy group. Our communication takes place exclusively online. We exchange information in regular video conferences of the groups and the entire organisation. Tasks are then completed with shared documents and internal chat groups.



Related organizations

As our first project in the field of education and sports we are working together with the Peace and Freestyle Organisation (PFO) in Kabul, Afghanistan. The PFO has been registered as a non-profit NGO in Afghanistan since 2017 and mainly implements the Drop and Ride Program. The communication between Abasha and PFO takes place online - this includes messages and video conferences. A cooperation agreement specifies that the PFO must use funds provided by Abasha exclusively for purposes according to the statutes of Abasha.



Activities in 2020

Support of the Peace and Freestyle Organization (PFO)

2020 was a special year for PFO and their Drop and Ride program in Kabul. Through a successful crowdfunding at the end of 2019, the organisation was able to plan and finance their first yearly activity program. Due to Covid-19 the activity program was not implemented as planned and activities were adapted to the circumstances. For example, Drop and Ride faced the enormous challenge of continuing language courses in an online format, even though less than 10% of households in Afghanistan have access to the Internet. Abasha financed mobile data volumes for educational purposes for all members of Drop and Ride during lockdown to enable online exchange. Since video conferences are not possible due to the weak internet coverage and the fact that many households do not have a computer, the format of the online courses was tailored to the smartphone and organised via chat groups. In later 2020, in-person sport and educational courses were held in small groups again. Only then, it was possible to implement some of the activities planned for 2020, such as regular indoor training and a computer course. Furthermore, the team successfully participated in the organisation of the first Afghanistan's Freestyle Cycling Championship, which is an important step for the further development of the sports structure in Afghanistan. At the end of 2020, the PFO team reached a real milestone by for the first time receiving external funding from the Afghan Sports Trust. The independent acquisition of funds is an important step on the way to the project's independence. Unfortunately, the security situation in Kabul is not improving at all, and especially in the last few months, targeted attacks on educational institutions and NGOs have become more frequent. We are trying to support the Drop and Ride Team organisationally and financially in such a way that there will be a basic stability to cope with the local challenges.

Munich to Kabul Challenge

Our Munich to Kabul online donation run, a campaign organised by the fundraising team, was a successful experiment. Under the slogan #Munich2Kabul we were able to attract over 40 sports enthusiasts, who covered an incredible distance of 8,000 kilometres in just over two months. We are proud of this success and would like to take this opportunity to thank all those who contributed to it by running, cycling or a leisurely walk. Realised in a short time by a committed team at Abasha, we were able to inspire people for our work with this donation run, who had not been connected to the association before. In this way we hope to gain new members in the long term, who are actively involved in the association.



Abasha Stickers

This year, Abasha was able to draw the attention of the wider public and make the work of the association visible to the outside world. Highly visible are the stickers designed by the communication team on our social media channels. In addition, every member was provided a set of stickers, which were sent by post across the continent. We received numerous photos of creatively placed stickers, with which we were able to set a small exclamation mark in the pub next door and also on our social media channels.



Selection process for future projects

Online application



Visit website and answer questions.



We will contact you via email.

Online interview



Be ready for the Skype interview.



We evaluate all applications according to the goals of Abasha.

Vote for project



Abasha members vote between top candidates.



The new project is selected.

In the future, Abasha wants to be a stable support for several projects at the same time. Therefore, we have greatly enhanced the structure of our organisation this year. We started the project management group, which works on concepts for selecting and managing projects in the future.

In this year's application period, we received an incredible amount of 300 applications from 34 countries. After a pre-selection on the basis of a defined catalogue of criteria and video interviews, the new partner project will be selected in a vote of all full members in early 2020.

Abasha as a platform for digital volunteering

To provide mentoring to the selected projects, we need motivated members who contribute with their skills to the mission of Abasha. By providing a stable and convenient platform, we aim to enable lively interaction between the skills of our members and the challenges of our projects.

Volunteers at Abasha..

...can contribute from anywhere - online.

...want to use their skills to help others.

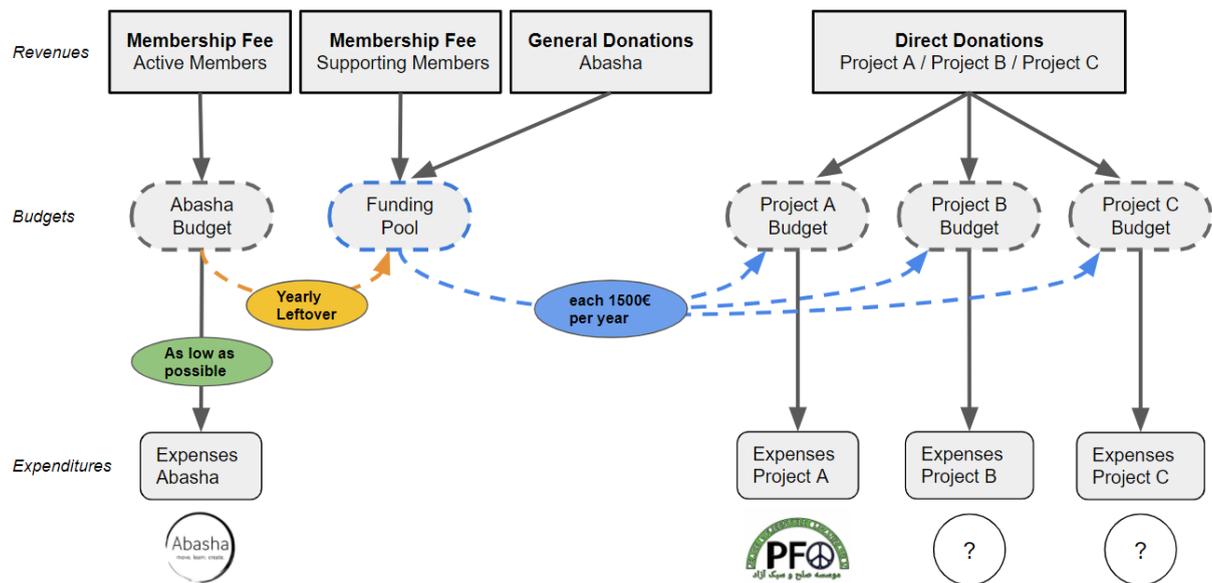
...mentor projects on a long-term basis.

You can find more information on our website:
www.abasha.de/get-involved



Financial support of future projects

When several projects are supported at the same time, a transparent structure for the distribution of funds is required. Therefore we developed clear financial flows within our organisation.



In the management of funds we apply the following principles: Donations and club fees of the supporting members are 100% directed to the activities of the projects. All administrative costs of the club operations in Germany are minimized and financed by the club fees of the full members only. Thereby, we convert Abasha's funds as efficiently as possible into projects on the ground.

Abasha provides each project with a fixed financial support of 100 Euros per month to maintain a stable project structure. For further training of the local team, 300 Euros per year are provided. This amounts to a total of 1500 Euros per year and is financed through the Funding Pool, which is guaranteed by the membership fees of Abasha.

In campaigns or on our website, direct donations to the projects are possible. Abasha collects the donations for each project separately and provides 100% of the donations to the respective project.



Annual Balance 2020

Budget	Type	in €
Balance 01.01.2020		
Abasha		-
Funding Pool		1.116,96
Projects	PFO	2.355,26
	Sum	3.472,22
Revenues		
Abasha	Membership Fees (Full Member)	720,00
Funding Pool	Membership Fees (Supporting Member)	1.057,00
Funding Pool	General Abasha Donations	378,23
Projects	Direct Donations - PFO	5.827,09
	Sum	7.982,32
Expenditures		
Abasha	Operating Costs	-410,27
Projects	PFO	-5.940,76
	Sum	-6.351,03
Balance 31.12.2020		
Abasha		309,73
Funding Pool		2552,19
Projects	PFO	2.241,59
	Sum	5.103,51



Thank you for supporting us in 2020!



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