



# Annual Report Abasha

Fiscal Year 2021





## Letter from the Board 2021

Dear Abasha Members,

2021 was a challenging and decisive year for us. The unprecedented changes in Afghanistan led to the abrupt closure of our partner organization in Kabul. The Peace and Freestyle Organization (PFO) was initiated by the local youth three years ago and implemented the "Drop and Ride" program with sport and education activities for boys and girls. It has taken decades for Afghan civil society to flourish. The decades of freedom have enabled many young Afghans to educate themselves, pursue their ambitions and take an active role in shaping their society. But civil actors can only act in a safe way if the basic security conditions are maintained. The rapid withdrawal of international troops suddenly placed actors of the Afghan civil society in imminent danger. Many humanitarian rights achieved through military and civilian efforts were not safeguarded and are lost by now. Minorities and vulnerable groups require further protection to be able to stay in the country.

2021 also had positive developments for Abasha. Earlier this year, the active members of Abasha were able to vote on our new partner project: The Girls Future in Busia, Kenya. The organization supports young girls and boys with computer courses, donations of hygiene products and sports tournaments, thereby contributing to personal empowerment and helping young people to stay away from violence and drugs. We are excited about the cooperation over the coming years!

We also worked on many other topics during this busy year: We were able to further develop Abasha as a platform to enable digital volunteering for small organizations around the world. We were joined by many new active members, motivated to use their skills to grow grass-root sport and education programs. We met in person for the first time, during our Get-Together in the summer. We have revised our legal documents, even updating the statutes of the organization in our yearly assembly of 2021. Thanks to every team member contributing to these efforts!

For the next years, we aim to increase the impact of Abasha by growing the number of partner organizations and their beneficiaries. These ambitious plans wouldn't be possible without the support of every member and donor. Thank you!

Moritz Kistenfeger  
1. Board

Tamara Ehm  
2. Board



## Overview of Abasha in 2021

### Abasha's highlights from 2021

- Developing Abasha as a platform to enable digital volunteering for small organizations around the world
- Launch of our partnership with "The Girls Future"
- Abrupt closure of "Drop and Ride" in Kabul
- Revision of our legal documents
- First Get-Together for active members
- Creating the Abasha Speaker Night
- Winning the competition of Stifterverband

### Abasha in numbers

	<b>2021</b>	<b>2020</b>	<b>2019</b>
Number of supporting members:	28	23	18
Number of active members:	37	25	13
Total membership fees:	2,772 Euro	2,353 Euro	1,547 Euro
Total donations:	7,881 Euro	6,205 Euro	3,733 Euro
Total funding of partner organizations:	5,562 Euro	5,940 Euro	1,378 Euro



## Mission and Ambition

### **From the articles of association of Abasha e.V.**

The word "Abasha" comes from the South African tribal language Zulu and translates as "youth". Our slogan "Move. Learn. Create." represents positive change through sport and education. Abasha supports international, educational, and sports projects. The focus of the projects is to ensure that children and young people from difficult backgrounds have access to sport and education. The association also supports initiatives that are only involved in either sports or education.

We see great potential in the combination of education and sport to bring children and young adults with different backgrounds together in one program. Such offers create new social, sporting and professional perspectives for participants. In our project work, we place great emphasis on equal rights for women and men and the associated transmission of values. We will support existing projects, ideally projects initiated by the local population itself. We will provide access to sports and educational opportunities to improve the situation of disadvantaged population groups, following the guiding principle of "help for self-help". We will enable young initiatives to have a sustainable project structure. This will be achieved through mentoring, the provision of financial resources and by attracting long-term supporters. The long-term goal of each of these collaborations is to ensure that supported projects operate sustainably and are able to finance their operation themselves in the long term.

The projects are financed by a combination of private donations, corporate sponsorship and public funding. We make sure that all funds administered by the association are used efficiently. Since the funds are intended for use in the project countries, administrative costs in Germany are reduced to an absolute minimum. The use of funds is aimed at achieving long-term benefits. Funds are used to support initiatives in building stable project structures. Stable framework conditions are created that enable the projects to operate sustainably and independently.



# Structure of Abasha

## Memberships

Abasha's activities are based solely on the voluntary commitment of its members. All members contribute an annual membership fee of minimum 48 Euro. Supporting members contribute primarily financially to the mission of Abasha. Active members are actively involved in the association's activities and have voting rights at the annual meeting. The administrative costs are covered by the contributions of the founding members, so that all other membership fees and donations can be transferred 100% to our partner projects.

## Internal cooperation

The active members are voluntarily contributing their work in four different working groups. Additionally, for each partner organization a mentoring group is formed. To coordinate the association's activities, the board and all group leaders exchange in the strategy group. The day to day communication within the Abasha team takes place exclusively online. We exchange information in regular video conferences of the groups and the entire organization. Tasks are then completed with shared documents and internal chat groups.

Project Management	Communication	Fundraising	Administration	Project Mentoring
<ul style="list-style-type: none"> <li>Call for proposals and selection of new projects to be funded</li> <li>Continuous evaluation and improvement of the tendering process</li> <li>Preparation of the cooperation agreement between Abasha and the partner projects</li> </ul>	<ul style="list-style-type: none"> <li>Communication of Abasha's activities internally and externally</li> <li>Development and operation of the website and social media channels</li> <li>Creation of marketing material</li> </ul>	<ul style="list-style-type: none"> <li>Acquisition of new funding (private donations, corporate sponsorship, government funding)</li> <li>Development of new activities to gain new members and donations</li> </ul>	<ul style="list-style-type: none"> <li>Administration of bank account and members</li> <li>Accounting</li> <li>Legal issues and statutes</li> <li>Annual meeting</li> <li>IT infrastructure</li> <li>Monitoring compliance with the GDPR</li> </ul>	<ul style="list-style-type: none"> <li>Collaboration with partner projects throughout the project cycle</li> <li>Regular, personal mentoring via video calls or other digital channels</li> </ul>

## Partner organizations

The communication between Abasha and partner organizations takes place online – this includes messages and video conferences. A cooperation agreement specifies that the partner organization must use funds provided by Abasha exclusively for purposes according to the statutes of Abasha. Our partner organizations are:

- Since 2019, the Peace and Freestyle Organization (PFO) in Kabul, Afghanistan
- Since 2021, The Girls Future (TGF) in Busia, Kenya

## Activities in 2021

### Support of the Peace and Freestyle Organization (PFO)

In the last three years, the Peace and Freestyle Organization (PFO) implemented the “Drop and Ride” program with sport and education activities for boys and girls. Since the Taliban takeover, girls and women cannot do sports and their options for education are getting smaller day by day. This is a tragic development, as PFO worked exactly towards these rights for every woman. Due to the public commitment for equality, human rights and democracy, the activists of Drop and Ride had to fear for their lives under the rule of the Taliban. After years of social activism for a better future of Afghanistan, many of them had to leave the country immediately. For now, we can only hope that everyone connected to Drop and Ride will find their ways out of these difficult times. We are sad that the circumstances do not allow us to further support the young changemakers around PFO. We aim to channel the funds returned to us by the PFO after the end of its activities towards another education and sports organization in Afghanistan, which is still operating in the current circumstances.



## Support of the The Girls Future (TGF)

At the beginning of 2021, Abasha decided to support The Girls Future (TGF) as a partner organization. TGF is a non-profit organization in Kenya, which aims to support and empower young girls who are systematically disadvantaged or even abused. The team of TGF offers counselling for sexually abused girls, plans and conducts events for pad (sanitary towel) donations and organizes professional computer classes for free. During the onboarding phase, a bank account was opened, the cooperation agreement was signed and TGF was registered as a foreign entity by the Munich tax office. Subsequently, the funds for the year 2021 could be transferred. Our mentoring started with the first important task to establish a good communication infrastructure, which included getting a stable internet connection and buying a laptop. After that, it was possible to hold a one-hour meeting with Silvester, the chairman of TGF, without any problems, even with video. Our mentoring continued since then in a much more personal and reliable way. In further meetings, we brainstormed about possible sports activities and conducted a stakeholder analysis with the TGF team. In 2022, we want to do a team development analysis, work with TGF on their social media presence and think about fundraising opportunities.





## Abasha Speaker Night

In 2021, Abasha organized the Abasha Speaker Night for the first time, where we interview great personalities that have an impact in sports and education. In March 2021, our first guest, Sophie Friedl, talked about her work with skateboard therapy and her time in Afghanistan. In the second edition of the Abasha Speaker Night we met the team of the Sierra Leone Hockey Trust. This organization involves field hockey clubs from Europe to establish a field hockey league around Freetown. This time we decided to offer the Abasha Speaker Night in English so changemakers from different countries could participate! We really enjoyed both speaker nights and look forward to a third edition in 2022.

## First Get-Together for active members

In 2021 we organized our first Abasha Get-Together at the Vorhoelzer Forum of the TU Munich. Along with all current Covid restrictions, we were able to discuss in a workshop format about future challenges for the association Abasha such as membership recruitment, project allocation or also further offers, and derive work packages. A broader marketing strategy and the use of a wide network based on our university backgrounds will be used to reach more people and explain to them the mission of Abasha. The get-together, which was attended by many members, was rounded off by a cozy finale with drinks and pizza. After working closely together remotely, it was great to meet each other in person!





## Winning the competition of Stifterverband



In 2021, the Stifterverband celebrated the tenth anniversary of the Deutschlandstipendium – with the competition "Engagement hoch Zehn", in which all scholarship holders were invited to present their voluntary work. The ten best projects were awarded a prize money of €3,000 each.

Our co-founder Saskia Kuzlik submitted a short video about Abasha – and convinced the jury with our unique mix of educational and sports support. We would like to use the generous donation to advance our partner organizations as well as our work as an association even further in the coming year.

We are incredibly grateful for all the opportunities that are now open to us thanks to the prize money and would like to take this opportunity to thank the Stifterverband and the Service Center Deutschlandstipendium once again for acknowledging Abasha's potential!

## Abasha as a platform for digital volunteering

To provide mentoring to the selected projects, we need motivated members who contribute with their skills to the mission of Abasha. By providing a stable and convenient platform, we aim to enable lively interaction between the skills of our members and the challenges of our projects.

Volunteers at Abasha..

...can contribute from anywhere – online.

...want to use their skills to help others.

...mentor projects on a long-term basis.

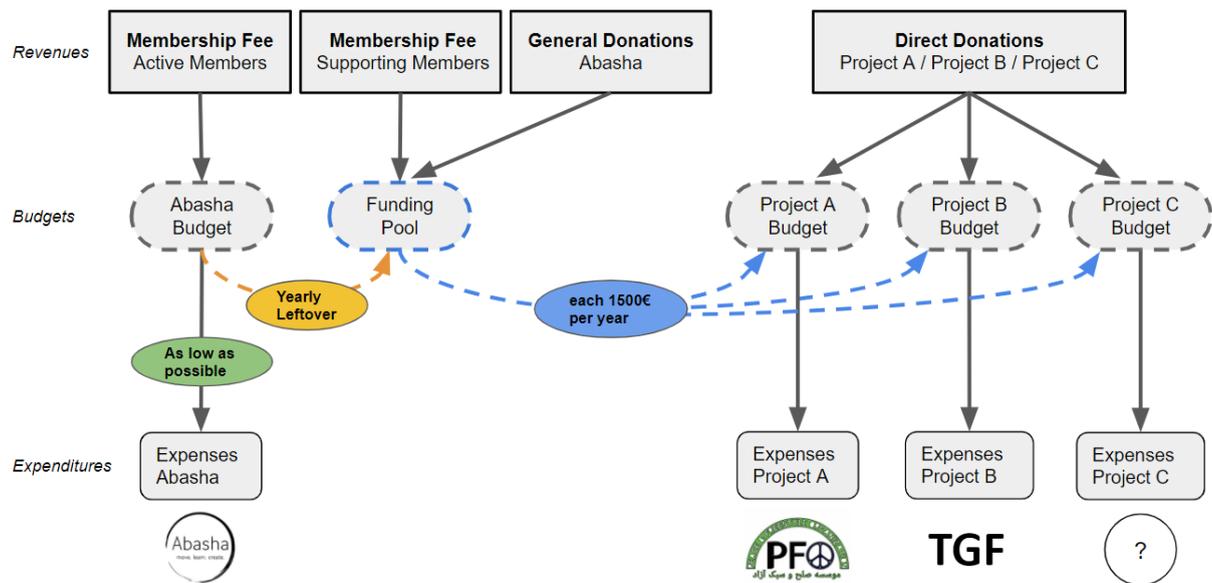
You can find more information on our website:

[www.abasha.de/get-involved](http://www.abasha.de/get-involved)



## Financial support of future projects

When several projects are supported at the same time, a transparent structure for the distribution of funds is required. Therefore we developed clear financial flows within our organization.



In the management of funds we apply the following principles: Donations and club fees of the supporting members are 100% directed to the activities of the projects. All administrative costs of the club operations in Germany are minimized and financed by the club fees of the founding members only. Thereby, we convert Abasha's funds as efficiently as possible towards the work of the partner organizations on the ground.

Abasha provides each project with a fixed financial support of 100 Euros per month to maintain a stable project structure. For further training of the local team, 300 Euros per year are provided. This amounts to a total of 1,500 Euros per year and is financed through the Funding Pool, which is guaranteed by the membership fees of Abasha.

In campaigns or on our website, direct donations to the projects are possible. Abasha collects the donations for each project separately and provides 100% of the donations to the respective project.



## Annual Balance 2021

### Annual Balance

Budget	Type	in €
<b>Balance 01.01.2021</b>		
Funding Pool		2,861.92
Projects	Peace and Freestyle Organization (PFO)	2,241.59
Projects	The Girls Future (TGF)	0.00
	<b>Sum</b>	<b>5,103.51</b>
<b>Revenues</b>		
Abasha	Membership Fee (Active Member)	1,400.00
Funding Pool	Membership Fee (Supporting Member)	1,372.67
Funding Pool	General Abasha Donations	4,694.75
Projects	Direct Donation - PFO	3,187.69
Projects	Direct Donation - TGF	0.00
	<b>Sum</b>	<b>10,655.11</b>
<b>Expenditures</b>		
Abasha	Operating Costs	437.01
Projects	PFO	4,062.03
Projects	TGF	1,500.00
	<b>Sum</b>	<b>5,999.04</b>
<b>Balance 31.12.2021</b>		
Funding Pool		6,892.33
Projects	PFO	2,867.25
	TGF	0.00
	<b>Sum</b>	<b>9,759.58</b>



**Thank you for supporting us!**



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